



LINDSEY POYAR

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MEDIA KIT  
2018



Lindsey was born in Long Beach, California and moved to Cleveland, Ohio at age eight. She graduated from Baldwin Wallace University in 2016 with a major in Digital Media and Design and minors in Communications and Studio Art. She is a content creator, photographer, and ad designer based in Cleveland.

LindseyPoy is a place to get *lost in color.* To find vibrancy in reality, and to strive towards dreams alongside LindseyPoy. Where the photos aren't just photos—there's a story and process documented making the viewers feel like they had a hand in the creation.

It strives always to share the retro, colorful, and hidden gems, bold styling, and unique products. It stands for storytelling, adventure, and authenticity.



# Social Reach

Instagram

3.5K+

Twitter

600+

Blog

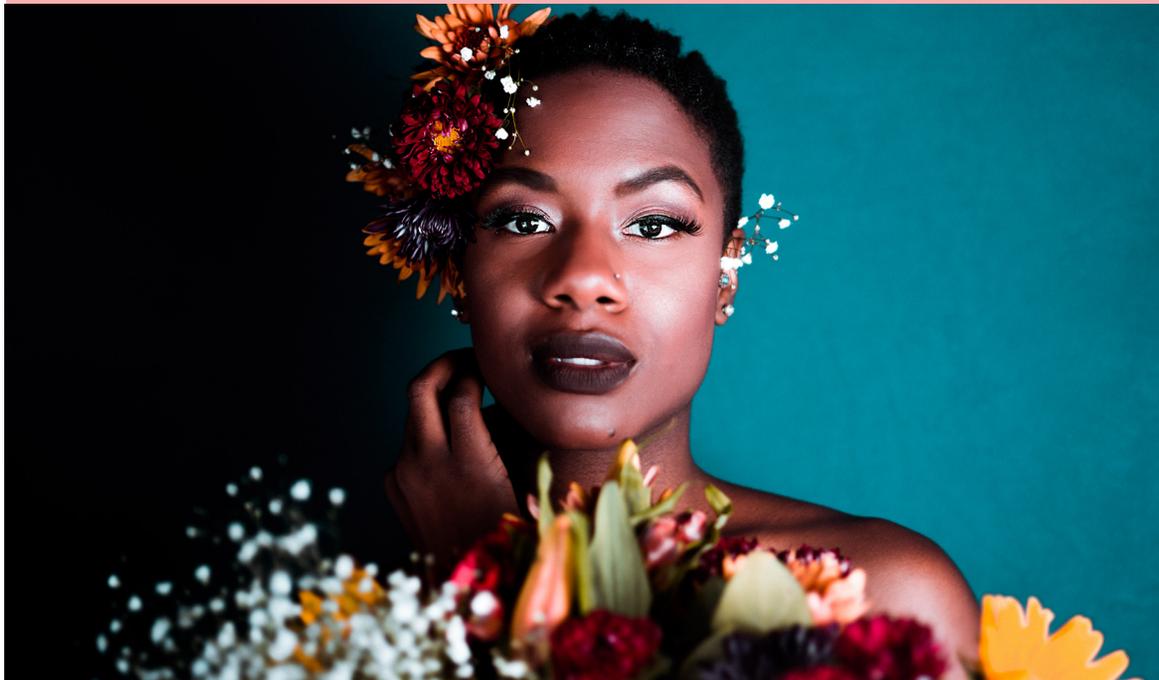
1.6K+

Unique Visits

# BRANDS

WORKED WITH

Clinique Cosmetics  
Wild Cactus Boutique  
KS Garner  
Nissin Top Ramen  
Tula Skincare  
TShirt and Jeans  
ilymix  
Loveriche  
HiSmile



Clarity

Color

Creativity

Design

Dreamlike

"Lovely image and much needed caption to read. Thank you for your words to keep moving forward" - @ohheyimdani

"You have serious skills! I was just talking about making something out of nothing. You can't buy or learn what you have. Bravo" - @jbellantine

"Holy shit I'm in love with this. Saving it for inspiration!" - @shiyingshoots

"Loved your live video! Your hilarious and your edit is killer" - @widafarend

"Beautiful story! Always cool to look back on early photos. That double exposure is an awesome effect, I can see how it has an impact on you!" - @danianphoto

"You inspired me to do a balloon shoot! Great shot girl!" - @mezagraphy

"These vibrant colors give me LIFE" - @shes\_the\_manda

"This was awesome to read! Things are better when we support each other" - @abit.of.pris

"Come back to nyc thx" - @aliruth

"I love your blog post! You are inspiring me to work harder and be the best version of myself. Keep up the good work." - @normazzii



# ENGAGEMENT

9.8%

Hope to work together soon



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